

Knights Bridge

NATURAL WINE, ORGANIC FARMING, SUSTAINABLE BUSINESS

NATURAL WINE

What is a natural wine? While there is no precise standard, wine is generally considered natural if it is made solely from grapes. Winemakers influence in many ways, from conventional fining and filtering, to using flavor and color enhancements, to the choice of aging vessel. At Knights Bridge Winery, our approach to making natural wine means embracing minimal intervention, viticulture without herbicides and pesticides, and winemaking without additives. We use native yeast fermentation and focus on freshness, terroir transparency, and pure varietal expression.

SUSTAINABILITY

The Knights Bridge Winery approach to sustainability is holistic, ongoing, quality-focused and evolving, and it encompasses every aspect of the business. As stewards of our estate, we consider not only our environmental impact, but economic and social implications as well. We recognize the synergy of all these factors and how they contribute to building a business that will be sustainable for generations. Proprietors Kelley and Jim Bailey are making decisions today to ensure that their grandchildren and beyond can continue farming and caretaking this beautiful place. This view of sustainability is what drives our focus, investment, and effort.

ORGANIC FARMING

The vineyard was officially certified organic by CCOF with the 2024 vintage, contributing to a healthy estate that includes wildlife, native grasses and trees, beneficial insects, and diverse fungi.

WEST BLOCK CHARDONNAY TULIPS

Planted in 1991, our West Block Chardonnay employs an innovative stake trellis system that allows us to head-prune and dry-farm, ensuring airflow and shade with a perfectly uniform canopy, as well as reduced risk of disease.

REGENERATIVE AGRICULTURE

Regenerative agriculture sequesters approximately 6,000 tons of CO₂ annually on the estate and water use is reduced through longer intervals of precise irrigation utilizing neutron probes, double poly drip system, as well as cane pruning and cover crops that are planted in sync with the needs of each block.

WATER CONSERVATION

Water use at the winery is similar to a typical American home and our Cloacina harvests grey water for all non-potable uses. We employ high tech methods such as UV light to sanitize barrels and tanks and low-tech practices, such as planning workflow for the most efficient use of water.

WINERY ARCHITECTURE

Cave construction is highly efficient, sustainable, and low maintenance for generations and the winery location minimized impact with slope, mountain, and cave all converging perfectly.

PEOPLE

We support dozens of community-based non-profits and endeavor to create a more sustainable and supportive work environment for our Knights Bridge team.



CANE PRUNING IN BLOCK 9B PROTECTS AGAINST DISEASE



WEST BLOCK CHARDONNAY TULIPS



BIRD BOX IN UNPLANTED WILDLIFE AREA

A global survey from PwC shows shoppers remain committed to sustainability, even as rising bills and inflation reshape spending habits.

Consumers are willing to spend an average of 9.7% more on sustainably produced or sourced goods despite ongoing cost of living pressures, according to PwC's 2024 Voice of the Consumer Survey.

The research, based on the views of more than 20,000 consumers across 31 countries and territories, found that sustainability continues to influence purchasing decisions even as inflation weighs heavily on household budgets.

One-third (31%) of consumers cited inflation as the biggest risk to their consumption habits over the next year. Meanwhile, 62% expect groceries to represent their most significant spending increase over the next six months as essential goods become more expensive.

Despite this, more than four-fifths (80%) of consumers said they are willing to pay more for sustainably produced or sourced products.

Sustainability remains a priority

PwC's findings suggest that climate concerns are playing an increasingly visible role in shaping consumer behaviour. Almost nine-in-ten respondents (85%) said they are experiencing the disruptive effects of climate change in their daily lives.

As a result, 46% said they are buying more sustainable products to reduce their environmental impact.

When assessing sustainability claims, consumers said they look for tangible attributes such as production methods and recycling practices (40%), eco-friendly packaging (38%), and evidence that brands have a positive impact on nature and water conservation (34%).

Sabine Durand-Hayes, Global Consumer Markets Leader at PwC France, said: "Consumers are increasingly feeling the squeeze of inflation and rising prices in essential goods such as groceries, however in that context, they are prioritising products that are sustainably produced and sourced. Even as consumers look to cheaper, generic options for essentials, they nevertheless cite a willingness to pay 9.7% more for sustainability."



SUSTAINABLE PACKAGING: NEW LIGHTWEIGHT GLASS

As part of our ongoing sustainability efforts, we have updated the glass mold with the 2025 vintage of Knights Bridge Sauvignon Blanc, Pont de Chevalier. The new lightweight, antique green bottle reduces environmental impact while maintaining visual quality and elegance. The darker glass is ideal for white wines because its tint blocks over 90% of UV light, protecting the wine from oxidation and preserving delicate aromas and flavor structure. It's also easier to recycle and produce, with a significantly lower carbon footprint than clear glass.

KNIGHTS BRIDGE SAUVIGNON BLANC, PONT DE CHEVALIER

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